Site Purpose: To create a website that will promote Bountiful Foods. **Bountiful Foods** is small business specializing in organic, locally grown foods.

Target: To target potential clients around the area of California.

Typography:

Heading – Helvetica

Body -Avenir

Color Scheme:

Chart, bar chart

Description automatically generated

Wireframe Sketches:

Desktop

Diagram

Description automatically generated

Tablet

Diagram

Description automatically generated

Mobile Phone

Text, letter

Description automatically generated